



Implementing the Wisconsin Nutrition and Physical Activity State Plan

Northeastern Regional Forum

September 29th

Northeast Wisconsin
Technical College
2740 W. Mason St.
Green Bay, WI 54307



Sponsored by:

Wisconsin Nutrition and Physical Activity Program
Wisconsin Partnership for Activity and Nutrition (WI PAN)
Brown County Healthy Weight Coalition for Youth



Implementing the Wisconsin Nutrition and Physical Activity State Plan, Northeastern Regional Forum

Please email form to Joanne McCluskey: mcclujm@dhs.state.wi.us or fax to 608-266-3125 or mail to Joanne McCluskey, Wisconsin WIC Program, PO Box 2659, Madison, WI 53701 so that it is received one week prior to the forum date.

REGISTER EARLY!

You must register in advance to attend as space may be limited

Name (as it will appear on the name tag): _____

Job Title (as it will appear on the name tag): _____ Agency and/or Coalition: _____

Address (include city, state, and zip): _____

Telephone: _____ E-mail: _____

Please indicate if you have any special needs or requests: _____

Interest Area: ☐ Worksite ☐ School ☐ Healthcare ☐ Daycare/Preschool ☐ Environment ☐ Advocacy/Policy

Are you a member of a Nutrition and Physical Activity Coalition? ☐ Yes ☐ No

If yes, list the name of the coalition _____

Are you interested in having a tabletop display or providing information for conference attendees? ☐ tabletop display ☐ information to share

You will be contacted prior to the forum to confirm the details



Brown County UW-Extension Office
Agriculture and Extension Service Center
1150 Bellevue Street
Green Bay, WI 54302

AGENDA

9:00 am	Registration and Networking (light refreshments available)
9:30 am	Welcome and Opening Remarks
9:50 am	Introduction to the Wisconsin Nutrition and Physical Activity State Plan The session will introduce the State Plan to prevent obesity in Wisconsin along with how we got to where we are, who needs to be part of the solution and how to get involved with local efforts. <i>Mary Pesik, Nutrition and Physical Activity Program Coordinator</i>
10:30 am	Taking Action! This session will provide an overview of the planning process to use in developing successful programs that promote healthy eating and physical activity. Information on lessons learned from one community example will be provided. Also, low resource to more intensive program components will be discussed. <i>Amy Meinen, Nutrition Coordinator and/or Jon Morgan, Physical Activity Coordinator</i>
11:45	Working Lunch (lunch will be provided)
1:00 pm	Successful Stories from the Field Programs from each region will briefly share their story of how they are using the planning and implementation process described in the morning session to Take Action in their community or organization.
2:00 pm	Action Planning and Next Steps Teams and/or small groups will 1) discuss how the information presented can be used within their community or organization and 2) begin to develop an action plan.
3:00 pm	Summary and Feedback Additional resources available to assist with continued planning and implementation will be highlighted.
3:30 pm	Adjourn

FORUM PURPOSE

- To mobilize action around the implementation of the Wisconsin Nutrition and Physical Activity State Plan.
- To engage partners and key stakeholders in obesity prevention and management efforts.
- To develop skills in the intervention design process and selection of appropriate strategies.
- To increase coalition and stakeholder capacity to implement effective interventions.

FORUM DATE AND LOCATION

Northeastern Region: September 29th at Northeast Wisconsin Technical College, 2740 W. Mason St., Green Bay. Park in parking lot F and enter the building by the canopy which is called the Center for Business and Industry.

WHO SHOULD ATTEND

Teams and individuals from the community to include local nutrition and physical activity coalitions, local health departments, community-based organizations, employers, healthcare providers, school staff, food service staff, city planners, advocacy organizations, transportation, consumers, and others who are interested in creating environments that support healthy food choices, physical activity and healthy weight.



Thank you to our major sponsors
Prevea Health & Bellin Health

Free pedometers provided by the YMCA

Additional funding and support provided by
Oneida Nation and Brown County UW-Extension

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PREVEA
health



YMCA

CONFERENCE INFORMATION

- ADVANCE REGISTRATION IS REQUIRED, please complete and submit registration form. No Fee.
- Everyone that attends will get a free pedometer.
- First 50 people will get a free t-shirt.
- A certificate of attendance will be provided for continuing education credits.
- The meal and breaks are provided for registered attendees only.

Visit the Nutrition and Physical Activity Program website for more information, <http://dhfs.wisconsin.gov/health/physicalactivity/index.htm> or contact Mary Pesik at pesikmj@dhfs.state.wi.us or 608-267-3694.

TABLETOP DISPLAYS

Do you have descriptions of successful programs and materials you have developed that address nutrition and physical activity? Please share them. Space will be available for tabletop displays. Indicate your interest in a table top display on the registration form.

BROWN COUNTY HEALTHY WEIGHT COALITION FOR YOUTH

MISSION: To prevent obesity and improve health of children, families and communities through education and promotion of better nutrition and increased physical activity.

The Coalition is an active partnership between the following organizations:

WIC	Brown County Health Dept.
Green Bay School Food Service	Brown County UW-Extension
Green Bay Head Start	American Diabetes Assoc.
YMCA	Oneida Nation
Aurora	Pulaski Community Schools
Bellin Health	Prevea Health
Boys and Girls Club	St. Vincent Hospital

New partnerships are welcome! Call Brown County UW-Extension for information (920) 391-4614.

